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CENTRAL INTELLIGENCE AGENCY
INFORMATION REPORT

COUNTRY

USSR

DATE DISTR. 13 Jul 1954

SUBJECT

Public Interest in Science and
Technology in the USSR

NO. OF PAGES 2

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ACQUIREDNO. OF ENCLS.
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1. The government of the USSR uses two channels for arousing public interest in science and technology:
 - (a) Centralized channel. In this case the government arouses interest in scientific and technical work by direct methods.
 - (1) In the government there is the "All Union Society for the Diffusion of Political and Scientific Knowledge." The particular work of this society is the issuing to workers of brochures and pamphlets, on various scientific and technical questions, for about 50 to 75 kopecks apiece. Besides, this society has a large number of lecturers who read public lectures in the various cities of the country. Admission to these lectures is as a rule free or in some cases about 50 k apiece.
 - (2) Through the Ministry of Culture the government issues a large number of popular scientific films. These films are circulated for showing in organizations and enterprises. They are also shown in the public movie theaters as short subjects.
 - (3) Magazines, like "Ogonyok", "Smena", "Mnogie-Sila" and others, and newspapers print information regarding scientific and technical progress in popular form.
 - (4) In public places in the cities and villages, displays are also organized.
 - (b) The scientific engineer-technical societies serve the popularization process by means of articles and lectures printed in newspapers and magazines and by brochures and pamphlets distributed to members of the societies.
2. Educational institutions and scientific research institutes also publish brochures and pamphlets along this line.

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3. Educated people usually display great interest in scientific and technical information in the Soviet Union. This might be explained as follows:
- (a) In the laboratories of the Ministry there are scientific engineer-technical societies in which are enrolled large numbers of workers. These societies carry on a great deal of scientific research work.
 - (b) Divisional production-technical magazines and newspapers constantly maintain a large number of correspondents among the specialists in scientific research work.
 - (c) The articles which appear in technical magazines and newspapers always have a great deal of response from specialists and scientific research workers.
 - (d) The private libraries of engineers usually contain a great deal of current technical material.
 - (e) The popular scientific lectures always attract a large audience. Interest is just as great in these lectures as it is in lectures on the international situation. There is no need to require people to attend such gatherings as they go willingly.

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